

# BROOK SERENE

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A special collection of boutique hotel experiences

the george  
christchurch

HOTEL  
MONTREAL

HULBERT HOUSE  
BOUTIQUE LODGING

REGENT  
OF ROTORUA

HENLEY  
HOTEL  
CAMBRIDGE

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## Media Release

Embargoed until 2:00 AM

10 October 2018

## THE GEORGE NAMED IN TOP TEN READERS CHOICE AWARDS

The George, one of New Zealand's most treasured boutique hotels and the only hotel in Christchurch with a one to one staff to guest ratio has been awarded number six in Australia and New Zealand by the readers of Condé Nast Traveler magazine.

The award announced today acknowledges the constant dedication to the guest experience, delivering authentic personalised service that is professional without being 'familiar'. Guest reviews have highlighted unwavering commitment to service that makes every guest feel that The George is 'delightfully yours'.

"Our team will be thrilled to learn that their hard work and efforts have once again paid off. It is only through our guest-centric culture and the constant focus of all of our team that we are able to deliver such consistent results," explains Bruce Garrett, Managing Director of Brook Serene. Brook Serene is the discerning curator of The George, one of five boutique hotels in New Zealand.

The George, which was awarded number 7 in 2017, is located in the heart of Christchurch where you will find a high level of superior service and luxurious accommodation overlooking the River Avon in Hagley Park. With two award winning restaurants, Pescatore and 50 Bistro, you will enjoy personalised experiences in comfort.

Nearly half a million *Condé Nast Traveler* readers submitted a recording-breaking number of responses rating their travel experiences to provide a full snapshot of where and how we travel today.

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel."

The staff at The George continue to exceed guest expectations with the level of service, superior food offerings and attention to every detail with the goal of being awarded in the top three in the coming years.

**ends**

**Notes to the Editor:**

For more information on The George hotel, please visit: [www.thegeorge.com](http://www.thegeorge.com)

For more information on the Brook Serene boutique hotel management group please visit: [www.brookserene.com](http://www.brookserene.com)

For more information on the awards, please visit The 2018 Readers' Choice Awards are published exclusively on *Condé Nast Traveler's* website at [www.cntraveler.com/rca](http://www.cntraveler.com/rca) and celebrated in the November issue on newsstands nationwide on October 16.

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