



B R O O K S E R E N E

A special collection of boutique hotel experiences

HOTEL
MONTREAL

the george

HULBERT HOUSE

REGENT
OF ROTORUA

News release
21 April 2017

New Marketing Manager for Brook Serene hotel collection

Georgina Torrington has been appointed Marketing Manager for the [Brook Serene](#) collection of boutique hotels, based at The George in Christchurch.

Managing Director of Brook Serene, Bruce Garrett says he is delighted to welcome Georgina to the team, working with Director of Sales and Marketing Jan Stuart to oversee marketing for four boutique properties - The George and Hotel Montreal in Christchurch, Hulbert House in Queenstown and The Regent of Rotorua.

“Georgina brings with her a wealth of experience in hospitality, product development, branding and business development. With the growth of Brook Serene’s collection of hotels we are delighted to add her skills to the team.”

Before joining Brook Serene, Georgina was Sales and Marketing Manager for Continental Event catering in Christchurch. Her industry experience includes Sales and Marketing Manager for Ashburton Licensing Trust’s portfolio of restaurants, accommodation and bars including Hotel Ashburton. In Auckland, she spent five years with the InterContinental Hotels Group and two with Hilton Auckland, leading their conventions and incentives sales. In 2010 and 2011 she oversaw key customer relationships during the Rugby World Cup 2011 project for HOT Events and House of Travel Rugby.

ENDS

For further information and images, please contact:

Anabel Darby
Tel: +64 21 668 090
Email: anabel@darby.pro