

FOR IMMEDIATE RELEASE

Thursday, 6 April 2023

Hulbert House returns to Brook Serene Boutique Hotel Management

Brook Serene Boutique Hotels is pleased to announce the return of Hulbert House to its luxury hotel portfolio. Brook Serene Boutique Hotels opened and managed the Qualmark-rated 5-star Enviro Gold luxury hotel from 2016 to 2020 and has resumed management of the property from 1 April 2023.

Hulbert House, nestled in the heart of Queenstown, is a beautifully restored Victorian villa that offers six luxurious rooms, each uniquely designed with modern amenities and breathtaking views of Lake Wakatipu and the surrounding mountains. The hotel's commitment to sustainability is reflected in its Enviro Gold rating, which recognizes its efforts in reducing its environmental impact and promoting eco-friendly practices.

"We are delighted to have Hulbert House return to our portfolio of boutique hotels," said Bruce Garrett, Managing Director of Brook Serene Boutique Hotels. "This iconic property perfectly aligns with our philosophy of providing highly personalized service, a tranquil ambience and rich local flavour to our guests in unique and stunning destinations. We are excited to bring our expertise in boutique hotel management to Hulbert House and continue to provide exceptional experiences for our guests."

"We are confident that the management transition will be seamless, and we look forward to once again working closely with the dedicated team at Hulbert House to maintain the hotel's reputation as a premier luxury destination," added Mr Garrett.

For more information about Hulbert House, please visit the hotel's website at www.hulberthouse.co.nz.

About Brook Serene Boutique Hotels:

Brook Serene Boutique Hotels is a boutique hotel management company known for its distinctive properties in unique locations around New Zealand. With a focus on providing exceptional guest experiences and personalized service, Brook Serene Boutique Hotels offers a collection of carefully curated hotels that embody luxury, style, and authenticity. For more information, please visit www.brookserene.com.

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